

[REDACTED]

08 December 2017

2017-18 FOI 014

Dear [REDACTED]

Thank you for your request for information, which has been considered under the terms of the Freedom of Information Act (FOIA) 2000.

In your email you asked the following:

We are conducting a short piece of research for a new public relations and marketing client that is interested in bidding for public sector contracts. I would therefore be grateful if you would provide the following information submitted as a Freedom of Information Request.

Part 1

1. *Does your department currently use a private company to undertake any of the following services:*

- *Public Relations*
- *Social Media Communications*
- *External Stakeholder Communications*
- *Internal Stakeholder Communications.*

2. *If yes, can you please confirm:*

- *When the current contract was last let*
- *When the current contract expires*
- *Whether the current contract has options to extend its length*
- *When you expect to retender the contract.*

3. *If no (to question 1 above), are you considering letting such a contract in the future and*

if so, do you have an approximate timetable for engaging the market?

Part 2

4. *Have you used a private company to help you with any other marketing or public information campaigns in the past 2 years?*

5. *If so, could you please provide a brief overview of what those campaigns were about and approximately how long your contract with the company was for to support the campaign(s)?*

The response to your request is as follows:

Part 1

The Boundary Commission for England have used contracts with the following private companies:

1. Kindred (strategic advertising space and development of assets). Contract first let 04/08/2016 and expires on 31/08/2018. The contract has the option to extend, but we currently do not plan to do so.

2. Carat (advertising buyer). Contract first let 04/08/2016, and expires 31/01/2018. The contract has the option to extend, but we currently do not plan to do so.

Part 2

We have not used any other private company to help with marketing or public information campaigns in the past two years.

If you have any queries about the content of this reply please contact me direct, quoting the above reference number on any communication.

Under the provisions of the FOI Act if you are dissatisfied with the response provided you may wish to ask for an internal review. The BCE has a reciprocal arrangement with the Boundary Commission for Wales and in this case you should write to:

The Secretary to the Boundary Commission for Wales,
Ground Floor,
Fitzalan Court,
Cardiff,
CF24 0BL
Email: bcomm.wales@wales.gsi.gov.uk

If it transpires you are not content with our response or the internal review, you may apply directly to the Information Commissioner for a decision. Generally, the Information Commissioner cannot make a decision unless you have exhausted the complaints procedure provided by the BCE. The Information Commissioner can be contacted at:

The Office of the Information Commissioner,
Wycliffe House,
Water Lane,
Wilmslow,
Cheshire,
SK9 5AF



Mr Chris Wilcox
Information Manager